

# Privacy policy of agriKomp Fertigungs GmbH & Co. KG for customers and suppliers

## § 1 Information about the collection of personal data

(1) The following information provides you with an overview of the processing of your personal data by us and your rights under data protection law pursuant to Art. 13 of the EU General Data Protection Regulation (GDPR). We process personal data of customers, suppliers and cooperation partners. Personal data is any data personally available to you, such as personal information, your name or address.

(2) Responsible acc. Art. 4 No. 7 GDPR is the agriKomp Fertigungs GmbH & Co. KG, Energiepark 2, 91732 Merkendorf, Germany, E-mail: [info@agrikomp-fertigung.de](mailto:info@agrikomp-fertigung.de). You can reach our data protection officer under [datenschutz@agrikomp.de](mailto:datenschutz@agrikomp.de) our address with the addition "the data protection officer".

## § 2 Contact

(1) We usually receive your personal information directly from you as part of our interaction with each other, e.g. via the contact form on our website, via e-mail, over the telephone, when you place an order or we receive the data at a trade show.

(2) Business customers and suppliers generally use so-called B2B data (company name and address, legal form, company size, etc.) that are not personally related and therefore do not fall under the GDPR. In individual cases, however, a reference to a person can not be ruled out (for example, the contact person, name of the managing director, sole trader, etc.). These data are processed in the context of professional activity.

## § 3 Business relationship

(1) We require personal data for the conclusion and execution of the contract for the services we offer. In providing these services, you must provide the personal information necessary to establish, conduct and terminate the contractual relationship and to perform the related contractual obligations. We also process the data you provide for the processing of payment transactions. For this we can pass on your payment data to our payment service providers and your delivery address to our shipping service providers.

(2) The main purpose of the data processing is therefore the conclusion or fulfillment of the respective contract. The legal basis is Art. 6 para. 1 sentence 1 lit. b GDPR. We delete the data that arises in this context after the storage is no longer required, or limit the processing if there are statutory retention requirements.

(3) On behalf of agriKomp Fertigungs GmbH & Co. KG, agriKomp GmbH provides the affiliated companies with the use of management software, which is maintained by agriKomp GmbH for internal administrative purposes. Access to the contact details for the use of the partners will only take place if you have consented to them or if it is necessary for the fulfillment of the contract.

## § 4 Direct mail

Should we enter into a business relationship in the future, then we can use your e-mail address, which we have received via your contact request or through other forms of contact mentioned in § 2, for example, to receive direct mail advertising for similar goods or services you have purchased through a newsletter. You can object to this direct advertising at any time by informing us about the contact details given in the imprint. This notice is also included in every e-mail containing direct mail. The legal basis for this is Art. 6 para. 1 sentence 1 lit. f GDPR i.V.m. § 7 Abs. 3 UWG. Recital 47 of the GDPR provides that the processing of personal data for the purpose of direct marketing may be in the legitimate interest of the advertising company. We will not use your data for promotional purposes after two years at the latest, unless you re-order goods or services from us within this time, or you will receive another e-mail containing direct mail within two years.

agriKomp Fertigungs GmbH & Co. KG | Energiepark 2 | 91732 Merkendorf | Deutschland | Geschäftsführung: Robert Bugar, Frank Seeger | Sitz der Gesellschaft: Merkendorf | Amtsgericht Ansbach, HRA 4276 | PhG: agriKomp GmbH | USt-IdNr.: DE812988687 | Steuer-Nummer: 203/121/30182 | Bankverbindung: Sparkasse Ansbach | IBAN: DE51 7655 0000 0008 9286 16 | BIC: BYLADEM1ANS | Fachbetrieb nach WHG | Zertifiziert nach ISO 9001 | [www.agrikomp.de/datenschutz](http://www.agrikomp.de/datenschutz)

## § 5 Your Rights

(1) You have the following rights with respect to the personal data concerning you:

- right to information,
- right to rectification or erasure,
- right to restriction of processing,
- right to object to the processing,
- right to data portability.

(2) You also have the right to complain to us about the processing of your personal data by a data protection supervisory authority.

## § 6 Objection or revocation against the processing of your data

(1) If you have given your consent to the processing of your data, you can revoke them at any time. Such revocation affects the admissibility of the processing of your personal data after you have given it to us.

(2) Insofar as we base the processing of your personal data on the balance of interests, you may object to the processing. In the event of any such disagreement, we ask you to explain the reasons why we should not process your personal data as we have done. In the case of your justified objection, we examine the situation and will either discontinue or adapt the data processing or point out to you our compelling legitimate reasons on which we continue the processing.